



Edwin Korver

PEOPLE AND PLANET OVER PROFIT, SYSTEMS THINKER, POLYMATHE

Korenbeursstraat 6, 1335 XM Almere - 05/06/1965 - married - driver's license BE



Profile

Motto: The purpose of business is to create & deliver meaningful and sustainable value.

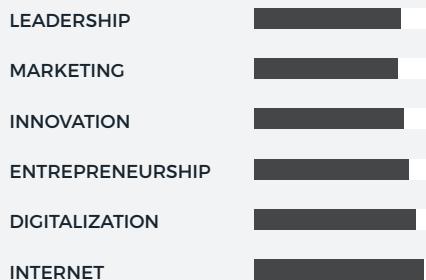
Traits: People-oriented, conceptual thinker, cooperative, integrative, inspiring, motivating leader.

Workplace: Creative, human-centric, entrepreneurial, autonomous, and friendly.

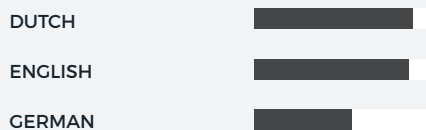
Personality: Extravert, intuitive, feeling, perceiving (ENFP).



Skills



Languages



Hobbies

Golf (GVB)
Playing golf clears the mind, relaxes and offers just the right level of competitiveness.

Yachtsailing (CWO)
I'm passionate about yachtsailing. I'm certified for coastal sailing.

Learn, internalize and apply
Most of all I like to develop my knowledge and skills, to be able to cross organizational silos.



JOB EXPERIENCE

CEO, CROSS-SILO BV - Architect of ROUNDMAP™, 2016-2021
Invested 250.000 euro to create an integrated business framework, outlining how to drive creativity, innovation, and results, as a collective, across the functional silos.

CDO, Chief Digital Officer, a.i., TresBizz BV 2015-2016
Global webstore (2 M/Y). Led all front-line activities and a full digital transformation.

Social Business Director, a.i., InfinAgora BV 2014-2015
Led a team of marketers and market researchers to launch a global CxO platform.

CEO, ENTERNEXT HOSTING BV (20 years) 1998-2018
Led a B2B hosting provider and cloud application builder; VAR- and reseller-driven.

General Manager, a.i., The Internet Plaza BV 1998-1999
Led the third-largest ISP in The Netherlands. Left when acquired by WorldOnline.

Management Consultant, a.i., CMG Finance BV (CGI) 1998-1999
Transitioning former Micrognosis customers to CMG Finance (part-time).

Senior Product/Project Manager, DOW JONES INC 1997-1997
Market-leader in dealingroom platforms and worldwide news agency. Free role.

Corporate Account Manager, MICROGNOSIS INC 1995-1997
Leading provider of financial dealingroom platforms. Managed several international banks and other major financial institutions (Dutch Central Bank, ING Bank, etc.).

Interim Sales Manager, a.i., Tenfore Holland BV 1994-1995
Led a team of 20 telesales to generate sales leads; financial trading platform.

Prior positions: Corporate account management in the ICT-market; mostly software and business process automation (transport/warehousing, industrial automation, financial systems, systems management, and so on).



EDUCATION

Grandmaster of Business™ - ROUNDMAP™ Academy 2016 - 2021
Extensive training program, leading up to an integralist; a person with a breadth of perspective, next to a depth of expertise; to drive meaningful business transformations.

Governance Essentials - NCD Academy 2015 - 2016
Management program for non-executive board members. [NCD Academy](#) is [accredited by Cedeo](#). NBA/ VTW awarded this training with 80 PE points.

Civil Engineer - Rotterdam University of Applied Sciences 1982 - 1986
Civil Engineering (bachelor)

I've also completed an abundance of marketing, sales, finance, and ICT courses: NIMA-A; AMBI: system management, system analyses (SDM), and programming (Cobol, Pascal, C++); various sales trainings; derivatives trading (stock, options, commodities, metals); leadership; growth hacking; digital transformation; and so on.





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Available as CEO/CMO/CSO/CDO/Consultant

Strengths: Digital · Customer Engagement · Strategy · Value Creation · Collaboration



MY DRIVES

As a longtime entrepreneur (25+), I'm aware that (a culture of) innovation is crucial: it allows the company to remain competitive; to respond to disruptions and to profit in a timely manner from fast arising new business opportunities.

As CEO of a midsize B2B hosting provider I've initiated and led various innovation projects. We were amongst the first to introduce livechat (LivePerson) on our website; in introducing an all-encompassing management panel; and in developing a centralized cloud CMS (content management system).



ROUNDMAP™

Since 2014 I've worked on an integrated business framework consisting of several components, such as The Venture Wheel™, PACE™ formula, Business Model Matrix™, and the Customer Roundtable Blueprint™. ROUNDMAP™ aims to advance, both the actors as well as the activities, toward sustainable value creation: by rethinking, redefining, and realigning aspects like corporate vision, business model, strategy, positioning, proposition, and experiences; and by driving cross-silo collaboration, commercial and operational excellence, innovation, digitalization, and meaningful value.



ONLINE

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Your Sincerely,


Edwin Korver

*"Every day the clock resets. Your wins don't matter. Your failures don't matter. Don't stress on what was, fight for what could be."
-Sean Higgins*



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